



Welcome Message to the participants of the 33rd International Exhibition Mebel 2022

I am happy to welcome to EXPOCENTRE Fairgrounds the exhibitors and visitors to the 33rd International Exhibition for Furniture, Fittings and Upholstery – Mebel 2022, which is a major event of the year for the Russian furniture industry and its foreign business partners!

Despite a rather difficult period of preparations, this year's edition is showing a solid level of participation, bringing together more than 650 exhibitors from 15 countries. The display will occupy more than 70,000 square metres to present the widest range of furniture and related products.

The show is held with the support of the Russian Ministry of Industry and Trade, the Association of Furniture and Woodworking Enterprises of Russia, the Russian Designers Association, and under the auspices of the Russian Chamber of Commerce and Industry.

This year, EXPOCENTRE Fairgrounds showcases the entire range of furniture products. They include new collections from both Russian and foreign manufacturers, ready-made complete interior solutions, a wide selection of accessories and fittings, as well as upholstery materials for furniture products. There will also be various additional new options for professionals, such as ready-made solutions for furniture store decoration or the opportunity to test furniture in a Rostest mobile laboratory.

Industry professionals and marketing experts should pay attention to a large display of companies from Turkey. There are more than 70 of them, i.e. every tenth participant. Turkish exhibitors will show upholstered and cabinet furniture, accessories, and upholstery fabrics. It will allow to acquaint Russian consumers with products of Turkish manufacturers, and to widen Turkey's presence in the Russian furniture market, which is important in the conditions of the current reformatting of international economic ties.

The conference programme of Mebel 2022 will be no less intense than in previous seasons. More than 80 speeches and presentations by leading industry experts are expected. The Russian Conference of Furniture Manufacturers will take place. A lot of attention will be paid to furniture design, franchising, application of digital technologies, and issues of state support for the furniture industry. There will be award ceremonies of the Golden Cabriole National Award and the Soyuzexpertiza international competition.

Overall, Mebel 2022 is going to be a vibrant, memorable event, important for industry professionals and retailers. They will have every chance to learn about new trends in the furniture industry, find the right solutions to properly adapt their businesses, and find business partners to implement these solutions.

I wholeheartedly wish the exhibitors and visitors to Mebel 2022 fruitful contacts and negotiations in the hospitable pavilions of EXPOCENTRE Fairgrounds, the business drive and optimism that has always distinguished people in business, as well as good luck and successful, inspiring results of your business development efforts!

Alexey Vyalkin
Director General
EXPOCENTRE AO

A stylized, handwritten signature in blue ink, appearing to read 'Vyalkin', written over a light blue horizontal line.