

PRODUCT SECTORS

- Cabinet furniture for living rooms, study rooms and halls
- Upholstered furniture
- Fabrics, upholstery materials
- Kitchen furniture. Household appliances. Tables and chairs
- Mattresses and furniture for bedrooms
- Furniture for children and teenagers
- Office and special purpose furniture
- Home decor
- Components and fittings
- Built-in furniture and partitions
- Decorative and floor coverings
- Furniture for country houses and gardens, accessories
- Equipment for furniture production
- Designer furniture. Contemporary design



JOIN US AT RUSSIA'S LARGEST EXHIBITION FOR FURNITURE, FITTINGS AND UPHOLSTERY!



SEE YOU AT MEBEL 2023!

Venue
EXPOCENTRE Fairgrounds
14, Krasnopresnenskaya nab., Moscow, Russia

Dates
Mounting: 15–19 November 2023
Running: 20–24 November 2023
Dismantling: 25–27 November 2023

Exhibition Management
Phones: +7 (499) 795-37-36,
795-38-82, 795-38-64,
8 (800) 707-37-99 (free call within Russia)
E-mail: mebel@expoctr.ru
www.meb-expo.ru/en

SUPPORTING EVENTS



- The RusMebel Forum with representatives of the Russian Ministry of Industry and Trade, the Association of Furniture and Woodworking Enterprises of Russia, and experts from allied industries
- Furniture Retail Fest
- The Design Hour workshops on interior and furniture design
- Conferences on sales development in the furniture industry
- The Golden Cabriole National Award for Furniture Design
- The International Competition for the Best Consumer Properties and the Successful Promotion of High Quality Goods

Mebel

interior design

34th International Exhibition for Furniture, Fittings and Upholstery

20–24.11.2023
EXPOCENTRE Fairgrounds, Moscow, Russia



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12+



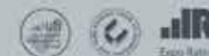
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RUSSIA



Under auspices of



Organised by



EXPOCENTRE

MEBEL

The largest trade show for furniture, fittings and upholstery in Russia and the CIS



20 regions supported and funded the participation of their manufacturers in the exhibition.

The companies from Arkhangelsk, Kaliningrad, Kirov, Leningrad, Ulyanovsk, Penza, Rostov, Ryazan, Yaroslavl regions, the Republic of Udmurtia and the Republic of Mari El organised group stands.



65,000 sq m of floor space

667 companies from 12 countries

more than 500 Russian companies

45 supporting events

Mebel 2022 results

EXHIBITOR FEEDBACK

Svetlana Osipova, President of SLOTEX:

– The exhibition is first and foremost a platform for dialogue with our customers, with our partners, with our new friends. It is a place where people come to see some new impulses for development. And it is a platform where we discuss the strategy for our joint work for 2023.

Farid Alizade, Export Manager of Modis interiors (Turkiye):

– There were a lot of visitors from different regions of Russia. Our aim of participation in Mebel 2022 is, firstly, to show ourselves what we can do. The second is to find the right partners for us who will appreciate and understand our goods. And to enter the Russian market, which we are doing pretty good.



DESIGNERS CHOOSE MEBEL

Elena Teplitskaya, interior designer:

– It's an amazing show. There are a lot of interesting things. Designers walk around and get excited that new technologies are on display, that allow you to make unique things. Modern furniture makers know how to do everything to change the configuration, they are customer-oriented. And that better connects the designer and the manufacturer. And I also noticed that the stands are well decorated. So people understand what colour is, what texture is. This is very great, it's almost a European exhibition!



Diana Balashova, interior designer:

– No online event can replace live communication and the opportunity to see things with your own eyes. I certainly know these brands and factories. It was a pleasure to see them now and see what new they've made. I think an exhibition is such a practical thing where you can complete your project – pick out the manufacturers that are right for you in terms of budget, design and timing.

More than 5,000 designers attend the show annually



Every year at the show, as part of the **Hour of Design** project, renowned interior designers and decorators hold seminars and share their experiences and create a unique and creative atmosphere.

VISITORS

36,727 visitors from

88 regions of Russia and

60 countries



The annual renewal of visitors

30–35%

87%



of visitors influence purchasing decisions

95%



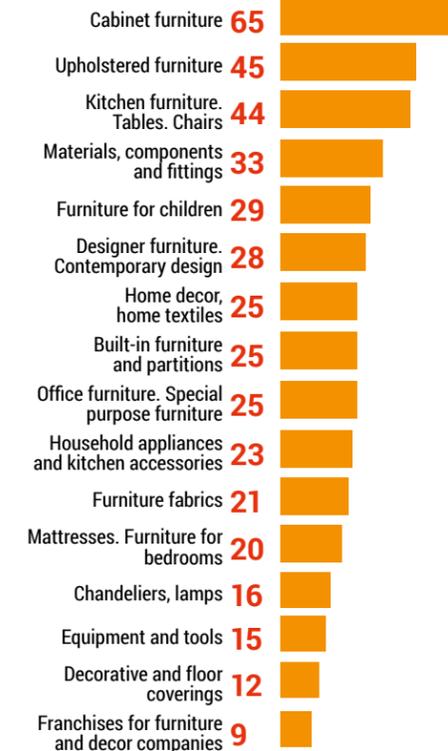
of visitors attend Mebel to generate sales leads and find new suppliers

99%



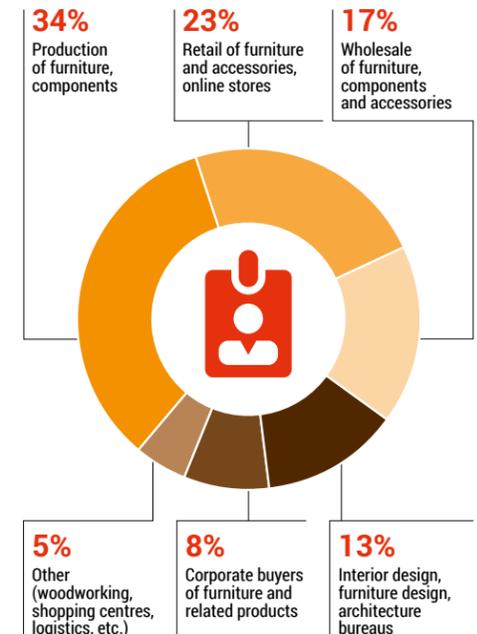
of industry professionals would recommend Mebel to their colleagues and peers

Visitor interests, %*



*Multiple replies possible

Visitor profile**



**Source: Mebel 2022 visitor registration